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*The History Teacher* publishes articles of three general types: (1) reports on promising new classroom techniques, educational programs, curricula, and methods of evaluating instructional effectiveness; (2) analyses of important interpretations, leading historians, historiographical problems, and recent trends in specific fields of historical research; and (3) critical review essays on audiovisual materials, textbooks, and other secondary works suitable for classroom use.

**Cover:** *The Boss of the Ring Prime Quality Smoking Tobacco*. Woodcut, c. 1869. An advertisement featuring a caricature of New York City's William Marcy "Boss" Tweed promotes a tobacco brand manufactured by Ch. Reinhardt. Library of Congress, Prints and Photographs Division, LC-USZ62-31130. Tobacco companies have used clever and catchy advertisements to entice consumers to partake in the various configurations of their products, such as chewing and dipping tobacco, smoking tobacco, cigars, and cigarettes. Major tobacco companies are now also developing new products to enter a booming market of smokeless, non-tobacco "electronic cigarettes." Martha N. Gardner shares intriguing lessons and astonishing primary source documents from her university course, *The Cigarette in American Culture*, in "Risk, Pleasure, and Change: Using the Cigarette to Teach U.S. Cultural History," which begins on page nine of this issue.

*The History Teacher* also publishes, as regular departments, reviews of audiovisual materials, textbooks, supplementary readers, and other printed classroom materials, with evaluations of their scholarly reliability, formats, and effectiveness of presentation. Reviews are commissioned in advance. Readers interested in contributing reviews should advise the Editor of their qualifications and fields of specialization.

*The History Teacher* does not have its own style sheet. Contributors should follow the forms of citation customary in the historical profession. Manuscripts must be double spaced (including all quotations and endnotes), and submitted in triplicate or electronically. Authors are encouraged to supply or recommend illustrations that would enhance the effectiveness of their work in print. Final decisions on manuscripts usually require a minimum of 10-15 weeks. We cannot return articles which have not been accepted unless a self-addressed, stamped envelope was enclosed with the article. The editors, who are the final judges of matters concerning grammar, usage, and other conventions, will edit contributions to conform to the normal manner of presentation in *The History Teacher*.

Correspondence regarding contributions to *The History Teacher* and materials for review should be sent to the Editor, *The History Teacher*; California State University, Long Beach; 1250 Bellflower Boulevard; Long Beach, CA 90840-1601.

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by his involvement with CISV, an organization dedicated to promoting peace by building global friendships among young people. Through this program, Alex has traveled to Argentina, Brazil, and Turkey attending seminars dedicated to breaking down stereotypes and encouraging cooperation. In his free time, Alex enjoys skiing, basketball, tennis, music, and friends. He lives with his parents and his younger brother, Zach.

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